



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 04/30/2018

GMT: HOWARD HUDSON

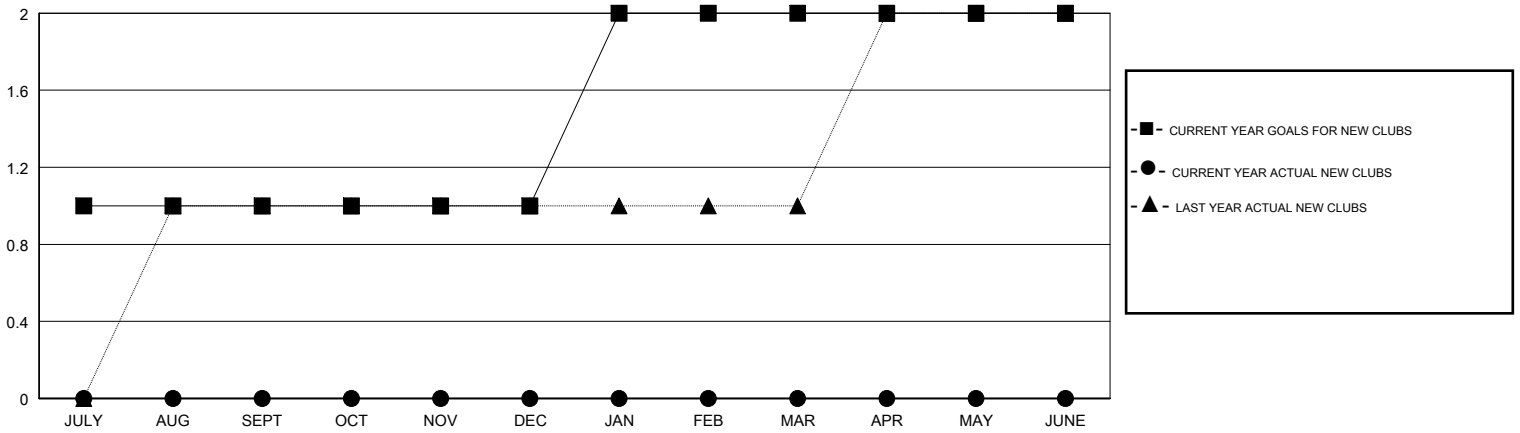
LOCATION CALIFORNIA

GMT CA

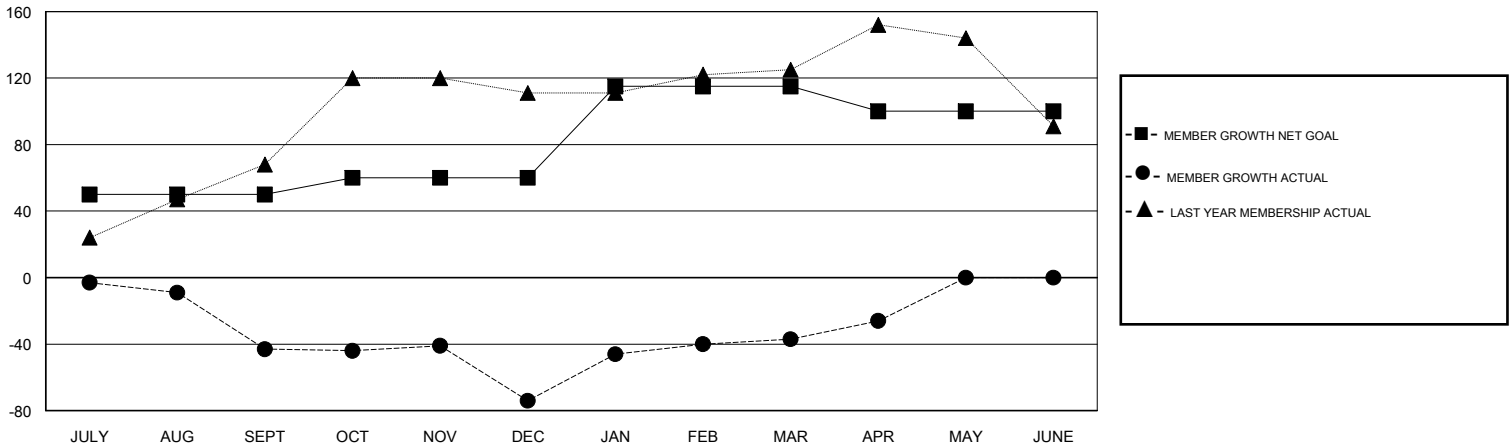
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	0	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	50	59	96
OCT/NOV/DEC	10	46	75
JAN/FEB/MAR	55	84	36
APR/MAY/JUNE	-15	30	13

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	25 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	720 (54.09%)
DECEASED	9	FEMALE	611 (45.91%)
CLUB CANCELLED	27	Women Percentage Fiscal Year Goal: 48%	
OTHER	183	TOTAL FAMILY UNIT MEMBERS	237
TOTAL	219	FAMILY MEMBERS PAYING HALF DUES	120

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)